



Poland

Nestlé Purina and Cereal Partners Poland have invested in the Greater Poland, Lubusz, Western-Pomeranian and Warmian-Masurian voivodeships of Poland, facilitated by the central LENs team and Preferred by Nature.

Founder
3Keel

**Founding Partners
& Demand Partners**
Nestlé Purina
Cereal Partners Poland

Supply Aggregators
Grupa AWW
Preferred by Nature

LENs Operator
Preferred by Nature

MRV Providers
Agricarbon
Agroekoton
xFarm

POPULAR MEASURES

- Reduced/no tilling
- Overwintering cover crops
- Substituting synthetic fertilisers for organic ones

Farmer innovations include:

- Remote-sensing soil fertility mapping
- Subsidised purchase of a Horsch Tiger 4MT cultivator, allowing the farmer to introduce reduced tillage system to build soil health

2025 DATA

Years in operation

3

Farms/land enterprises involved

52

Hectares worth of measures

8,704

Types of measures

10

Landscape Enterprise Networks (LENs) brings organisations together to co-fund regenerative agriculture and nature-based solutions to drive landscape resilience. LENs supports healthier soils, improved water quality, increased biodiversity and lower greenhouse gas emissions.

We reduce risk for farmers, supporting them to make changes that are right for their farm.

Visit the [website](#)

How do I get involved?

Email the LENs team:
lens@3keel.com

