



Wales

West Wales (Pembrokeshire, Ceredigion, and Carmarthenshire) is an agricultural hub for dairy, beef and potatoes. Following a 2025 pilot funded by Puffin Produce and Pembrokeshire Creamery, and supported by Dŵr Cymru Welsh Water, LENs launched across Welsh dairy and potato farms in early 2026.

Founder
3Keel

**Founding Partners
& Demand Partners**
Pembrokeshire Creamery
Puffin Produce

MRV Providers
ADAS
Agricarbon

POPULAR MEASURES

- Switching from granular to foliar nitrogen application
- Wild bird seed cover mix
- Intercropping
- Forage diversification
- Herbal leys



2025 DATA

Years in operation

1

Funding to farmers

£15,740

Farms/land enterprises involved

2

Hectares worth of measures

117

Types of measures

9

Landscape Enterprise Networks (LENs) brings organisations together to co-fund regenerative agriculture and nature-based solutions to drive landscape resilience. LENs supports healthier soils, improved water quality, increased biodiversity and lower greenhouse gas emissions.

We reduce risk for farmers, supporting them to make changes that are right for their farm.

Visit the [website](#)

How do I get involved?

Email the LENs team:
lens@3keel.com